

# About

We are the House Gamers, the number one Canadian Youtube channel for airsoft. We've been working since early 2016 to produce the greatest airsoft videos possible.



What makes our videos unique is our attitude. Our greatest goal is to have fun and we want that to show in our videos. While many other YouTube channels are dedicated to the serious and militaristic side of airsoft, we try to show off the relaxed side. We feel that this helps us appeal to people who are more casually interested in airsoft. We also feel that showing the casual side of airsoft will encourage people who would not normally be interested to try playing. We do participate in some more serious airsoft events, such as multi day milsims (military simulations), but we still try to insert funny moments from on and off the field into our videos of these events.

We've had multiple people contact us to say that our videos encouraged them to try playing airsoft.

# Fact Sheet

- The House Gamers was created in 2012
- We've been producing airsoft videos since 2016
- We have over 750,000 subscribers
- More than 75,000,000 views across all videos
- More than 3,000,000 views across all videos each month
- Most videos reach over 50,000 views
- Livestream events regularly reach 300 simultaneous viewers

## People

Dayton Bauder

- Dayton is the face of our channel. He stars in and edits most of our videos.

Jack Pilley

- Jack manages the backend of the channel including our website and merchandise.